

## Charlene D. Orchard

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849 Diamond Rose Circle  
Salt Lake City, UT 84116

Phone: 801-243-4674  
Email: c.d.orchard@utah.edu

### ***Education***

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- Ph.D. University of Utah, Political Science, *expected 2016*  
Major Field: Public Administration, Nonprofit Studies  
Minor Field: American Politics & Government  
Dissertation: *The Nonprofit Economy and the Public Good: Critical Analysis of Elite, Expert, and Practitioner Discourses*  
Committee: Peregrine Schwartz-Shea (Chair), J. Steven Ott, Richard T. Green, Ella Myers, Kevin Coe
- Certificate Qualitative and Multi-Method Analysis, 2014. Syracuse University Maxwell School, Institute for Qualitative and Multi-Method Research (IQMR)
- M.P.A. University of Utah, Master of Public Administration Program, 2009  
Concentration: Nonprofit Sector & Organizations
- B.A. University of California, Irvine, English
- B.A. University of California, Irvine, Philosophy

### ***Research and Teaching Interests***

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Research Interests: Public Policy and the Nonprofit Sector, Civic Engagement, Civil Society, Philanthropy, Political Economy of the Nonprofit Sector, Local Community Development and Nonprofits, Food Studies, Social Change

Teaching Interests: U.S. Public Administration, American Government, Nonprofit Sector, Civil Society, Civic Engagement, Public Policy, Administrative Theory, Administrative Ethics

### ***Honors & Awards***

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- 2015 Awarded a Doctoral Fellowship with the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- 2015-2016 Awarded the Marriner S. Eccles Graduate Fellowship
- 2015 Awarded University Graduate School Travel Grant
- 2014-2015 Received a University Teaching Assistantship by the Graduate School to be served with the Political Science Department.
- 2014, Summer Awarded by the Political Science Department the opportunity to participate in the two-week intensive Institute for Qualitative and Multi-Method Research at the Maxwell School of Public Affairs at Syracuse University.
- 2013 Awarded University Graduate School Travel Grant
- 2013-2014 Received a University Teaching Assistantship by the Graduate School to be served with the Lowell Bennion Community Service Center.

- 2012 ARNOVA Grant Recipient and Travel Scholarship Recipient (Association for Research on Nonprofit Organizations and Voluntary Associations).
- 2012 Awarded University Graduate School Travel Grant
- 2010-2013 Awarded 3-year Graduate Research/Teaching Assistantship by the Department of Political Science.
- 2010-2011 Todd Mitchell Memorial Award for Best Teaching Assistant, Department of Political Science, University of Utah.

Inducted into the Pi Alpha Alpha Honor Society and the Honor Society of Phi Kappa Phi.

### ***Publications***

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Forthcoming. Bromley, P. & C. Orchard. "Managed Morality: The Rise of Codes of Conduct in US Nonprofit Associations, 1994-2011." *Nonprofit and Voluntary Sector Quarterly*.

Orchard, C.D. 2015. "Civil Society Theories of the Nonprofit Sector." In J. S. Ott & L. A. Dicke (Eds.), *The Nature of the Nonprofit Sector, 3rd Edition* (pp. 225-235). Boulder, CO: Westview Press.

Review of Mark H. Moore, *Recognizing Public Value* (Cambridge: Harvard University Press, 2013), in *Public Integrity*, 15(4), 426-428.

### ***Research Experience***

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- 2013-2014 Civic Education Research Workshop, Research Assistant for Prof. Patricia Bromley and Participant. University of Utah, Political Science.
- 2013-2014 Research Assistant for Dr. Nancy Basinger. Collected and reviewed literature on community engaged learning (CEL), faculty development, nonprofit capacity, and community partnerships. Conducted and reported on participant observation of CEL classes. Developed support materials for CEL faculty. Improved training program for CEL teaching assistants. University of Utah, Lowell Bennion Community Service Center, Community Engaged Learning.
- 2013, Spring Research Assistant for Prof. Thad Hall. Compiled a profile of Senator Charles Grassley, focusing on his position as Chair of the Senate Finance Committee and the investigation of six megachurches. University of Utah, Political Science.
- 2012, Summer Research Assistant for Prof. Patricia Bromley. Collected and cleaned state-level data on nonprofit organizations and statewide associations of nonprofit organizations. Analyzed data using Stata. University of Utah, Political Science and Master of Public Administration Program.
- 2011-2012 Research Assistant for Prof. Matthew Burbank and Prof. Daniel Levin. Collected and cleaned precinct-level 2004, 2007, and 2008 election data for all Utah counties. Compiled information from counties on precinct boundary changes for those years. University of Utah, Political Science.

- 2011, Summer            Research Assistant for Prof. James J. Gosling. Updated data, provided research support, and assisted with writing sections for new edition of *Politics and Policy in the American States and Communities* (published by Longman, Pearson Education). University of Utah, Political Science.
- 2011, Fall                Research Assistant for Prof. James J. Gosling. Updated data provided research support for new edition of *Economics, Politics, and American Public Policy* (published by M.E. Sharpe). University of Utah, Political Science.

### ***Conference Papers and Presentations***

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- 2015                    “The Nonprofit Economy and the Public Good: A Critical Analysis of U.S. Presidential Nonprofit Discourse,” Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Chicago, Illinois, November 2015.
- 2014                    “Is Duty a Four-Letter Word? A Long View of Citizenship Norms in the U.S.,” Western Political Science Association, Seattle, Washington, April 2014.
- 2013                    “What Higher Education Needs to Know About Nonprofits,” National Association of Student Personnel Administrators, October 2013, Charlene D. Orchard, with Melissa Yack Hall and Nancy Winemiller Basigner
- “Congressional Oversight of the Nonprofit Sector: Senator Grassley’s Review of Six Tax-Exempt Ministries,” Western Political Science Association, Hollywood, California, March 2013.
- 2012                    “Managed Morality: The Rise of Professional Codes of Conduct in the U.S. Nonprofit Sector.” Creating Public Value in a Multi-Sector, Shared-Power World, Minneapolis, MN, September 2012. With Patricia Bromley.
- “Looking at Past Path Breaking Work in Light of Current Institutional Review Board Practices and Considering What Might Be Lost.” Western Political Science Association, Portland, Oregon, March 2012.

### ***Teaching Experience***

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- 2016, Spring            Civic Engagement and Social Change. University of Utah, Political Science Department.
- Hinckley Institute of Politics: Mentor and Student Advisor for the Honors Internship, Local Government & Nonprofit Internship, and Community Engaged Learning Practicum Internship Programs.
- 2015, Summer            American Government – a short course for students entering the Masters of Public Administration program. University of Utah.
- Summer Lab for Social Change, University of Utah: In collaboration with the Hinckley Institute of Politics and the political science department’s chair, Prof. Mark Button, developed and co-taught a new undergraduate course on creating social change. The course was very favorably received by students, and the

university's academic senate approved the inclusion of the course in the department's curricula. My co-instructor was Courtney H. McBeth, Associate Director, Hinckley Institute of Politics.

- 2015, Spring Civil Society and Civic Engagement, University of Utah, Political Science Department: In collaboration with the chair of the political science department, Prof. Mark Button, developed a new undergraduate course on civil society and civic engagement using the food movement as a lens. Taught the course in the spring of 2015, with very positive student feedback. The university's academic senate approved the inclusion of the course in the department's curricula.
- 2014, Summer Public Administration online to 40 students. University of Utah, Political Science Department.
- American Government – a short course for students entering the Masters of Public Administration program. 28 students. University of Utah.
- 2014, Spring Co-taught with Dr. Nancy Basinger class of 25 students on the Nonprofit Sector and NGOs. University of Utah, Master of Public Administration Program.
- 2013, Fall Taught section on the nonprofit sector as a guest in Prof. Steve Ott's Capstone in Public Administration class of 25 students. University of Utah, Master of Public Administration Program.
- 2013-2014 Provided training and support for Community Engaged Learning Teaching Assistants working across the University. University of Utah, Lowell Bennion Community Service Center, Community Engaged Learning.
- 2013, Summer Developed syllabus and taught Introduction to Public Administration online to 30 students. University of Utah, Political Science Department.
- 2013, Spring Co-taught with Prof. Lina Svedin: Capstone in Public Administration. Shared responsibility for lectures, case study evaluations, and coordination of group assignments for 30 students. University of Utah, Executive Master of Public Administration Program for Hainan Province, China, Administrators.
- 2012-2013 Teaching Assistant for Administrative Theory with Prof. Rick Green and Research Design with Prof. Chris Simon. Shared responsibility for grading and lectures for 27 MPA students. University of Utah, Executive Master of Public Administration Program.
- 2012, Spring Co-taught with Prof. J. Steven Ott: Nonprofit Sector and NGOs. Shared responsibility for grading, lectures, and community service-learning projects for 30 graduate students. University of Utah, Executive Master of Public Administration Program for Hainan Province, China, Administrators.
- 2011, Fall University of Utah, Master of Public Administration Program. Guest Lecturer for Prof. Patricia Bromley's course, Research Design. "Research Ethics."
- 2011, Spring University of Utah, Political Science. Teaching Assistant, U.S. National

	Government, for Prof. Hrebener. Assisted with grading and gave lectures in class of 114 undergraduate students.
2010, Fall	University of Utah, Political Science. Teaching Assistant, Introduction to International Relations, for Prof. Lobell. Assisted with grading in class of 92 undergraduate students.
2010, Fall 2011, Spring	University of Utah, Master of Public Administration Program Guest Lecturer for Prof. J. Steven Ott's course, Nonprofit/Nongovernmental Organizations. "Civil Society."
2010, Summer	University of Utah, Master of Public Administration Program Teaching Assistant, Nonprofit/Nongovernmental Organizations, for Prof. J. Steven Ott. Assisted with grading, gave lectures, and supervised community service-learning projects for 30 graduate students.
2009, Summer	University of Utah, Executive MPA Program for Hainan Province, China, Administrators. Teaching Assistant, Nonprofit/Nongovernmental Organizations, for Prof. J. Steven Ott. Assisted with grading and gave several lectures. Provided 30 graduate students with assistance and feedback on journal and paper assignments.

### ***Professional Memberships and Service***

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#### ***Memberships***

Varies by Year	Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA); American Political Science Association; Western Political Science Association; American Society for Public Administration
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#### ***Service***

Ad hoc Reviewer	<i>International Studies Review</i>
2015 to present	Member, Food Studies Group, University of Utah
2015	Organizer, Panel Session, "New Developments in Global Civil Society Research," Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Chicago, IL
2011-2014	Member of the Graduate Student Advisory Committee for the Political Science Department, University of Utah.

### ***Related Experience***

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2009-2010	Program and Fundraising Specialist, Regence Caring Foundation for Children Wrote, compiled and submitted funding proposals to foundation, corporate, and government organizations. Researched new funding sources.
2009-2011	Management Analyst, Salt Lake County, Sanitation Division Evaluated and reported on customer satisfaction with the County's sanitation services through information gathering, and data analysis. Evaluated employee satisfaction through focus groups, surveys, and data analysis. Analyzed work processes and work flow to determine areas where

improvements in efficiency can be made and researched solutions.

- 2006-2009      Director, Volunteer Services, Volunteers of America, Utah  
 Developed financial and community resources to support the senior corps and community volunteer and in-kind donation programs through grant writing and reporting, developing corporate sponsorships, and forming partnerships with community organizations and government agencies. Increased public awareness of Volunteers of America, Utah in Salt Lake, Davis, Tooele, Carbon, Emery, Grand and San Juan Counties through interactions with volunteers, donors, government agencies, churches, civic and social organizations, and individuals. Responsible for coordinating and overseeing the recruitment, orientation, placement, evaluation and ongoing training of senior corps and community volunteers. Provided supervision, training and support for program coordinators.
- 2005-2006      Foundation & Corporate Relations Coordinator, Children's Museum of Utah  
 Developed financial and community resources to support the senior corps and community volunteer and in-kind donation programs through grant writing and reporting, developing corporate sponsorships, and forming partnerships with community organizations and government agencies. Increased public awareness of Volunteers of America, Utah in Salt Lake, Davis, Tooele, Carbon, Emery, Grand and San Juan Counties through interactions with volunteers, donors, government agencies, churches, civic and social organizations, and individuals. Responsible for coordinating and overseeing the recruitment, orientation, placement, evaluation and ongoing training of senior corps and community volunteers. Provided supervision, training and support for program coordinators.
- 1999-2005      Assistant Manager, Technical Writer, Fraud Investigator, AT&T  
 Provided written documentation of new or updated procedures and/or methods used by fraud investigators. Wrote manual for using computerized monitoring systems. Investigated cases of telecommunications fraud occurring on AT&T's network. Served as Fraud Team Leader and Assistant Manager dealing with customer issues.
- 1995-1999      Director, Project Management, Perken Elmer, AgGen (formerly Linkage Genetics, Inc.)  
 Planned and developed management system for genetic analysis projects. Oversaw the hiring, management, and review of laboratory technicians and developed management team to assist.

### **Community Service**

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Volunteer Facilitator, Utah State Prison

Volunteer with the Katog Choling Buddhist Sanga in Utah

Served on the boards of Ten Thousand Villages, Utah Human Rights Coalition, Utah Progressive Network, TheatreWorks West, People with AIDS Coalition of Utah, ACLU of Utah, ACLU National, Utah Stonewall Center

Founding member of the Utah Progressive Network, the Utah Human Rights Coalition, and the Utah Stonewall Center.

Have volunteered with English Skills Learning Center in Salt Lake City, Guadalupe Schools, KRCL Community Radio, Utah Arts Festival, Utah AIDS Foundation, Red Butte Gardens, First Unitarian Church, and with a number of events for local nonprofits.

Served as U.S. Peace Corps Volunteer for 3 Years in Apia, Western Samoa.

***References***

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Available upon request.